

## Marcel Lendenmann



Marcel Lendenmann  
CEO

*«It is not about the difficulties you overcome but about the fun you have while pursuing your vision.»*

**As a former professional athlete, Marcel knows how to achieve success. With his open-minded and people-friendly spirit, he builds communities and brings out the best in those around him.**

Marcel brings a wide range of valuable experiences from professional team sports and his roles as an engineer and managing director. His determination is just as outstanding as his expertise in production, industrialization, and market introduction, which he honed through his former position as the managing director of an international coffee machine manufacturer and his Executive MBA HSG degree. His valuable knowledge and leadership skills from these different areas significantly contribute to supporting and leading the Golfyr company to success in these important aspects.

- CEO Golfyr AG
- CEO of a Swiss coffee machine manufacturer
- Member of the board in different companies
- Promotor of young sport athletes
- Executive MBA HSG in General Management