

Golfyr celebrates Maker Tour Debut with Sergio Garcia at the Spanish Open

St. Gallen, October 8, 2025 – Swiss golf innovator Golfyr is proud to announce the official debut of its Maker Tour putter, played by legendary Spanish golfer Sergio Garcia at the Spanish Open in Madrid. This marks the first appearance of Golfyr's new Tour line, designed to meet the highest demands of professional golf.

The Maker Tour is the evolution of Golfyr's acclaimed Maker Premier, the only standalone club in its revolutionary #sevenclubgame set. Developed in close collaboration with Sergio Garcia, the Maker Tour combines Swiss precision engineering with performance-driven refinements:

- a more compact head, tailored to Garcia's preferences.
- 100% carbon design for smoother handling.
- precision tungsten weights to maximize stability and forgiveness.

"The Maker Tour is built for players like Sergio – golfers who demand ultimate performance and reliability on the greens," says Marcel Lendenmann, CEO of Golfyr. "Seeing it make its debut at the Spanish Open with one of the game's greatest players is a defining moment for us."

For Garcia, the collaboration with Golfyr is more than just equipment, it's about innovation and trust. "When I first tested the Maker, I knew it was special. The Tour version takes it even further – it feels natural in my hands and gives me the necessary confidence," says Sergio Garcia.

With this debut, Golfyr takes another step in its mission to rethink golf and redefine performance through Swiss innovation. The Maker Tour is now available for ambitious golfers worldwide, starting at CHF 890.-, with both a standard Tour edition and a special Garcia edition featuring his personal branding.

About Golfyr

Founded in Switzerland, Golfyr challenges conventions with a bold vision: to simplify and elevate the game of golf. Its #sevenclubgame set, crafted from 100% carbon, represents the first true material innovation in golf since the introduction of titanium. With precision, design, and playability at its core, Golfyr is paving the way for the next era of the sport.

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